

AURO GOLD JEWELLERY PRIVATE LIMITED (IN LIQUIDATION)

Liquidator's Address- Contact:106, 1st Floor, Kanakia Atrium 2, Cross Road A, Behind Courtyard Marriott,
Chakala, Andheri East, Mumbai - 400093 +91 8693053567; Email: ip.aurogold@gmail.com

E -AUCTION – SALE OF ASSETS UNDER IBC, 2016

Date and Time of Auction: 27th May 2024 at 12:00 P.M. to 1:00 P.M.
(with unlimited extension of 5 minutes each)

Sale of Assets owned by **AURO GOLD JEWELLERY PRIVATE LIMITED** (In Liquidation) forming part of Liquidation Estate under section 35(f) of IBC 2016 read with regulation 32 & 33 of IBBI (Liquidation Process) Regulations, 2016. E-Auction will be conducted on “**AS IS WHERE IS**”, “**AS IS WHAT IS BASIS**”, “**WHATEVER THERE IS BASIS**” AND **NO RECOURSE BASIS**”.

The Sale will be done by undersigned through e-auction service provider **National E-Governance Services Limited** via website <https://nesl.co.in/auction-notice-under-ibc/>

Sr No	Particulars	Reserve Price	Amount in INR	
			EMD	Incremental Bid Amount
A	Sale of Corporate Debtor as a going concern excluding the Securities & Financial Assets and the proceeds from the avoidance application (Under regulation 32(e) of Liquidation Regulations, 2016)	INR 20,72,07,900	INR 2,07,20,790	INR 20,00,000

Option B – Sale of Assets in parcel

Date and Time of Auction: 27th May 2024 at 02:00 P.M. to 03:00 P.M.

Sr No	Particulars	Reserve Price	Amount in INR	
			EMD	Incremental Bid Amount
B	<u>Sale of assets of Corporate Debtor in parcels</u> Under regulation 32(d) of Liquidation Regulations, 2016			
1	3804, 38 th Floor, South Tower, The Imperial, Tardeo, Mumbai, Maharashtra – 400034	INR 17,66,43,000	INR 1,76,64,300	INR 17,00,000
2	209, 2nd Floor, Ajay Industrial Premises CHS, B Anjirwadi, Dr. Mascarenhas Road, Mazgaon, Mumbai, Maharashtra – 400010	INR 99,54,000	INR 9,95,400	INR 1,00,000
3	Gala no. 8, Ground Floor, Prakash Industrial Premises CHS, Bharat Industrial Estate, TJ Road, Sewree, Mumbai, Maharashtra – 400015	INR 1,83,15,900	INR 18,31,590	INR 2,00,000
4	Unit No. 001, Plot No. 193, Surat Economic Zone, GIDC, Sachin, Surat, Gujarat – 394230	INR 22,95,000	INR 2,29,500	INR 20,000

Notes to Auction Process:

- Bidding in both the options shall be allowed on submission of EMD for each option.
- If Highest bidder under Option A offers bid value as mentioned in point above, H1 bidder under Option A shall be declared as the successful bidder and E-auction under Option B shall stand cancelled. Else the Highest bidder under Option B shall be declared as the successful bidder.

Last date for Inspection : 21st May 2024 (Tuesday)
Last date of EMD submission : 24th May 2024 (Friday) up to 5:00 PM
Date and time of E-Auction : 27th May 2024 (Monday) at 12:00 P.M. to 1:00 P.M.

Note: The detailed Terms & Conditions, E-Auction Bid Document, Declaration & other details of online auction sale are available on <https://pda.nesl.co.in>

In case of any clarifications, please contact the undersigned at ip.aurogold@gmail.com

Date: 30th April 2024
Place: Mumbai

Sd/-
Avil Menezes
Liquidator of Auro Gold Jewellery Private Limited
Vide order dated 6 December 2023
Reg. No. IBBI/IPA-001/IP-P00017/2016-17/10041
Authorization for Assignment valid till 27th November 2024
Address: 106, 1st Floor, Kanakia Atrium 2,
Cross Road A, Behind Courtyard Marriott,
Chakala, Andheri East, Mumbai - 400093
Email: ip.aurogold@gmail.com